

**Ref:** PPS/EC/JS/MS/SS/18-19/Oct/012

4th October, 2018

Dear Parents,

**Subject: 'Simply Bottles' Recycling Plastic Water Bottles**

Pristine Private School takes great pleasure in announcing their collaboration with 'Simply Bottles' a recycling initiative for the entire academic year, aiming to reduce pollution and recycle plastic water bottles in the UAE.

This is an innovative approach to plastic recycling in which plastic bottles are recycled to make polyester yarn and the end-product is a T-shirt. Please read the flyer to receive more information of the initiative.

Our school with your support has been working for the nationwide agenda of sustainability and aspires to move ahead in the same direction steadily and with great zeal. Kindly encourage your child/children to bring recyclable plastic bottles to support and deposit at the various collection points in school.

Looking forward to your support.

Best regards,  
*Shagufta Kidwai*  
**Principal**




مدرسة برستين الخاصة  
PRISTINE PRIVATE SCHOOL

## Bring Us Your Plastic Water Bottles For Recycling

Help your child's school become a leader in plastic recycling and make a difference to our community and environment.

Simply Bottles is an ongoing recycling initiative to reduce pollution and increase the recycling rates of plastic water bottles in the UAE.

Look for the  logo on the bottom of your plastic water bottles and deposit your plastic water bottles from home in your school's designated plastic water bottle recycling bin.

The plastic water bottles are recycled to produce a high quality polyester yarn which is made into fabric for clothing and accessories.

### THE FACTS

Single-use plastic is one of the biggest threats to our Eco-systems today

Plastic takes hundred's to thousands of years to decompose

Over **2.75** billions plastic water bottles are produced in the UAE every year

Less than **6%** of plastic bottles are recycled

**50%** of camel deaths in the UAE are caused by plastic ingestion

By **2050** there will be more plastic in the ocean than fish



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